

## LION'S WHELP

WWW.THELWHA.ORG



**(B7)BUSINESS/ECONOMICS**

**SUMMER: JUNE 15, 2020-AUGUST 3, 2020**

**PROFESSOR: ROSHANDA JONES**

**MEETS: MONDAYS 6:00PM-7:30PM**

**MISSION:** Lion's Whelp Hebrew Academy, an extension of Hebrew Academy of Detroit, is a private, independent, online Hebrew faith-oriented academy for ages 5 through 17. We place high importance on Hebrew studies and general education. Emphasis on Hebrew Faith, Hebrew Culture, Hebrew Language, Hebrew History, and Character Development is prevalent across the curriculum.

### **COURSE DESCRIPTION**

The course sets out to stretch the minds of the students for financial literacy and entrepreneurship. The student will get an understanding of what the Hebrew Scriptures have to say about Finances and Business; and these principles will be applied throughout the duration of the course. The Student will learn the importance of credit, budgeting, and different types of income. The Student will also learn several different types of business models and their risks. The student will learn the difference between need and want based businesses, products and services based business. The student will create a business plan and marketing strategy for a mock home-based business. Most importantly the student will understand the importance of patience to grow a successful business.

### **EXPECTED LEARNING OUTCOMES**

In this particular course, we will focus on these learning outcomes:

- Students will engage in public speaking in every class
- Students will be able to convey a clear concise vision by way of a business plan
- Student will gain the knowledge of profitable Marketing strategies
- Student will walk away confident about being an Entrepreneur

### **Engaged Learning**

In this course, you will have the opportunity to become an engaged learner, one who

- Sets personal goals to participate, and evaluates progress;
- Engages in respectful and collaborative discussion, taking responsibility for classroom dynamics;

## Content

At the end of this course, you will be able to:

1. Establish and Maintain Personal Credit
  - Identify the key factors in maintaining good credit
  - Know how to establish credit inexpensively immediately
2. Identify business models
  - Identify high risk and low risk businesses
  - Identify if the business will produce linear income or residual income
  - identify the difference between a need based and want based business
  - Identify the difference service based and product based business.

## RECOMMENDED TEXTS

- **Bible** (modern translation, e.g. KJV NASB, NIV, NRSV, etc. [not paraphrase, e.g. New Living]; bring to every class period). [B]

## COURSE WEBSITE

Moodle. HOAD has developed a website for every course. HOAD offers this service through the assistance of Moodle, an online learning software and services provider. Students access the online classroom by going to [www.newbreedsom.org/moodle](http://www.newbreedsom.org/moodle). The HOAD staff will contact each student via e-mail, providing a Login ID, password, and instructions.

## COURSE REQUIREMENTS

There are six categories of assignments required for the successful completion of this course:

1. **Weekly Motivation (5%):** Business is 90% Mindset and 10% Skill. Many have skills but lack the mindset. Each Student is required to have a New Motivational Quote to read at the beginning of every class.
2. **Scriptures Of Day (10%):** Students will expound on the principle of scriptures in relations to business and economics.
3. **Writing Assignments (10%):** Students will have 4 writing assignments.
  - Full name, Date, Title of Assignment are required
  - must be emailed to [Loveroftruth80@gmail.com](mailto:Loveroftruth80@gmail.com) no later than end of Class the day it is due to receive credit for it.
4. **Quizzes (20%).** Students will take **3 quizzes** based on understanding course work. Quiz Study Guides are on **Moodle**.
5. **Business Plan (10%)** There will be a breakdown in Moodle for students to follow
6. **Mock Home Based Business Presentation (15%).**
7. **In-Class Activities and Participation (30%):**  
Weekly activities to build your skills will be assigned and collected at the end of class.

***Class Room Requirement : All students must schedule a One on One Business Coaching with me. All students must participate in class and Have Fun! No Exceptions!***

## **GRADING STANDARDS FOR WRITTEN WORK**

HOAD desires to maintain the highest standards with respect to the composition of all written work. Any student paper or post exhibiting poor grammar, spelling errors, typographical errors, or other substandard academic expression shall have the overall grade for that assignment reduced accordingly. Generally, a completed assignment will be deemed substandard and ineligible to receive a passing grade when it averages three or more compositional errors per page. Moreover, at the discretion of the professor, the substandard paper may be returned to the student for correction and resubmission with appropriate grade penalties. Students deficient in writing skills may seek assistance. All written work within should follow a standard format: MLA, APA or Turabian. Guidelines for these format options can be accessed through your professor.

## **Integrity in Academic Work**

The value and ethic of integrity is essential to a believer's profession and lifestyle. There is a high measure of trust that must be part of student-student and student-faculty transactions, especially online. It is expected that students will live up to the spirit and letter of the responsibilities and requirements for each course. Evidence of dishonesty in any form will be sufficient grounds for failing the course.

## **Plagiarism**

Academic honesty is highly valued at LWHA. You must always submit work that represents your original words or ideas. If any words or ideas used in a class posting or assignment submission do not represent your original words or ideas, you must cite all relevant sources and make clear the extent to which such sources were used using the appropriate style manual for your school. Words or ideas that require citation include, but are not limited to, all hard copy or electronic publications, whether copyrighted or not, and all verbal or visual communication when the content of such communication clearly originates from an identifiable source, as opposed to information that is understood as "public domain".

Any acts of academic dishonesty will constitute sufficient grounds for automatic failure of the entire class unless extenuating circumstances can be demonstrated.

## **DISABILITY POLICY:**

If you have a documented disability, then you are entitled by law to accommodations for your disability. In order to receive these accommodations, the law requires that you file disability documentation. Once you have filed the appropriate documentation, if you would like accommodations for any of your classes, it is your responsibility to inform your course instructors of your approved accommodations. If you are enrolled in a course that requires a supervised learning experience off campus (i.e. internship, ministry practicum, etc.) and would like to request accommodations, please notify the course instructor or advisor to ensure that reasonable accommodations are made available in the classroom or at the learning site. Please note:

If you suspect that you have a learning disability but have not been tested, you are encouraged to go to the Learning Center for evaluation and assistance. If further testing is recommended, the Director of the Learning Center will provide possible referral sources.

## **ATTENDANCE**

Attendance is an important part of being successful in this course. Any absence needs to be approved by the professor before it occurs. If an absence is approved, the student will be given make-up work to compensate for the absence. If the learner has an unapproved absence the result will be a 10% final grade reduction. More than one unapproved absence will result in failing the course. Attendance is more than having your body physically present in the room. Your attentiveness and active participation in the class discussion and activities will help you grasp the material and better prepare you to study Yah's Word on your own. Talking to other students when not appropriate, reading other material (electronically or hard copy) and other disruptive activities will not be tolerated.

## **ASSIGNMENTS**

Assignment guidelines will be posted on moodle. All assignments are due at the beginning of class and need to be printed out, stapled together and include Name of student, Date, and Assignment information on the upper left hand corner. Late assignments will be accepted up to 5 days late, but will receive a deduction of 10% per day. After 5 days, the assignment will not be graded for credit. Extensions for assignments are granted in rare cases that involve circumstances out of the control of the learner, such as death in the family, sickness, extreme emotional/relational difficulties, unexpected change in work responsibilities, etc. If you have an emergency that follows one of these criteria, email the professor directly and explain your situation. Professors are willing to be flexible with responsible people, but not willing to enable procrastination. If you need more time due to regular busyness and being overextended, then please do not request an extension. This policy is to help create a real-world environment that will prepare you for most job expectations.

## **HOAD EMAIL & MOODLE:**

All communication to students will be conducted through grace email. It is your responsibility to check your email and make use of the HOAD moodle site where all course information will be posted. If you have a question about the course material, please email me directly (as opposed to asking on the message forum).

## **GRADING SCALE**

100-96	A	89-87	B	80-78	C	71-69	D
95-93	A-	86-84	B-	77-75	C-	68-66	D-
92-90	B+	83-81	C+	74-72	D+	65 & Below	F

## **INSTRUCTOR AVAILABILITY**

**Office:** 313.595.0511

**Mailing Address:**

**Email:** loveroftruth80@gmail.com

**A little about me:** Roshanda L. Jones, is a wife of 15 years, with 6 beautiful children. Currently she is an Accounts Payable Associate with a Metro Detroit Construction Company and also owns a business educating and improving American's credit and finances. She also trains and mentors new business professionals in starting Credit Restoration Businesses across the United

States. She comes from a family of Entrepreneurs. Following the path of her Grandfather, Father, and uncle's footsteps in entrepreneurship; Roshanda launched her first business with a best friend in 5th grade. Ever since then she has been pressing the importance of having multiple streams of income and the ability to take your craft and or gifts to service the communities we live in. She looks forward to imparting these young people and stretching their capacity to dream; while encouraging them to never be afraid of failure, however be afraid to never try.

## COURSE OUTLINE

Below is the course schedule. **PowerPoints, Handouts, Videos and Reading Material** will be given each class. This is subject to change by class announcement or e-mail.

Date	Topic	Class Work	Assignment Due
6/15	Explorations of the Minds  <b>Scripture of the Day</b> Eccl 11:2	<b>Introductions of Classmates and learning what we already know about business.</b> General Talk	
6/22	<b>Introduction to Finance</b>  <b>Scripture of the Day</b> Proverbs 3:9	8 types of Income Linear vs Passive Budgeting, Saving Paying Yourself	<b>Motivational Quote</b>  <b>Writing Assignments:</b> The one thing you love doing regardless if you got paid
6/29	<b>Continuing in Finance Credit &amp; Debt</b>  <b>Scripture of the Day</b> Mark 8:36	<b>What is Credit?</b> How to establish & maintain good Credit <b>What is Debt?</b> Good Debt vs Bad Debt? <b>Knowing when to use Cash or Credit</b>	<b>Motivational Quote</b>  <b>Quiz #1: Vocabulary (On Moodle)</b>  <b>Writing Assignment:</b> What problem does it solve or what pleasure does it bring?
7/6	<b>Intro to Business</b>  <b>Scripture of the Day</b> Proverbs 16:3	<b>Business Models</b> <b>Business Plan</b>  <b>Reality Check: Some Businesses Fail- Why?</b>	Motivational Quote <b>Quiz 2: Credit (On Moodle)</b>
7/13	<b>Business</b>  <b>Scripture of the Day</b> Exodus 35:35	<b>Identifying Need vs want base</b> <b>Products vs Services</b>	<b>Motivational Quote</b> <b>Writing Assignment:</b> Schedule a One on One 15 minute with me by Text message 313-595-0511 to discuss your Business Plan and Mock Home Based Business
7/20	<b>Profit and Loss</b> <b>Scripture of the Day</b> Proverbs 10:4	<b>Determining overhead and profit margins</b>	<b>Motivation Quote</b> <b>Writing Assignments:</b> 2 Kings 4:1-7 Business and Income Analysis
7/27	<b>Marketing</b>	<b>Belly to Belly</b> <b>Social Media</b>	Motivational Quote <b>Quiz 3: Business (on Moodle)</b>

	<b>Scripture of the Day</b> Matthew 28:19-20	<b>Word of Mouth</b> <b>Incentivized Referrals</b>	
<b>8/3</b>	<b>Final</b> <b>Scripture of the Day</b> Deuteronomy 8:18	<b>Presentation</b> <b>Mock Home Based</b> <b>Business</b>	<b>Motivation Quote</b> <b>Writing</b> <b>Assignment:Business Plan</b>